

Guidelines for submissions to *Resident Showcase*

- At least one member of the Production Team of the programming for consideration must be a resident of St. Clair Shores, a business located in the City, or a student who attends a school located in St. Clair Shores.
- Programming content for consideration must be suitable for "general audience" viewing. Nudity and profanity, or any act considered illegal in nature are prohibited.
- Programming content for consideration must be non-political and non-commercial in nature. Acceptable subjects may include, but are not limited to, features, how-to, interviews, demonstrations and general information topics.
- Programming for consideration must accommodate the technical parameters of the City's broadcast system, currently a minimum of 10 minutes to a maximum of 25 minutes in length.
- Programming for consideration must be submitted in a format compatible with the City's broadcast system, including, but not limited to mini-DV, large cassette DV or large DVC-Pro or any future technology that may be employed by the Communications Department. The Communications Department is not responsible for the conversion of any non-conforming tape.
- The broadcast schedule including air times, dates, and channel designations are at the discretion of the Communications Director or designee and may not interfere with regularly scheduled programming.
- "Third Party" General Programming will run for a two week period under the umbrella designation of a single program title (ex. *Resident Showcase*). Programming will be considered in order of submission and limited submission per two week period.

- "Third Party" General Programming will be screened by the Communications Director or designee prior to broadcast for video and audio quality and content.
- The City of St. Clair Shores reserves the right to refuse "Third Party" General Programming based on substandard video or audio quality, non-conforming content or non-compliance with the City's cable operating policy. Appeals may be made to the Communications Commission directly at a regularly scheduled meeting and their decision is final.